

South side of Kiosk



North side of Kiosk

TO:

Proposal by Bohnhoff Design

To work with the City of Northfield and the NDDC for the monthly and yearly upkeep, graphic design, printing and sponsorships for the Northfield Legacy Plaza/Riverwalk Kiosk.

The new lighted Kiosk located at the entrance of the Legacy Plaza and Riverwalk will be for many visitors the first impression of downtown Northfield. My hope is that it will always be neat, clean and easy to read, while being very welcoming, informative and will highlight important upcoming Events.

Bohnhoff Design will work with the NDDC, Nfld. Entertainment Guide and the Nfld. News for guidance of each months Coming Events.

The Kiosk will also include a large cross referenced Street and Building Map & Business Directory. Surrounding this Map will be (10) 3.5"x 4.75" yearly sponsorship ads.

This work will include both sides of the Kiosk for one year with the hope that this would continue on after the initial year. The design and printing of the information listed below will be paid for by the (10) sponsorship ads located around the Map. (See detail, attached)

This proposal includes the following work by Bohnhoff Design:

SOUTH SIDE OF KIOSK

- a. Top half (24"x30")
 - ❖ WELCOME to Northfield Riverwalk
 - * Updated & reprinted once a year.
- b. Changeable Bottom half (24"x33")
 - ❖ COMING EVENTS
 - * Updated Coming Events printed every month.

NORTH SIDE OF KIOSK

- a. Top half (24"x30")
 - ❖ Street & Building MAP with North Up
 - ❖ (10) Sponsorship Ads surrounding Map.
 - Each 3.5"x4.75" Sponsorship Ad is \$360/year (\$30/month).
 - * Updted & reprinted once a year.
- b. Bottom Half (24"x33")
 - ❖ BUSINESS DIRECTORY of over 160 businesses.
 - ❖ Area City MAP with North Up
 - * Updated & reprinted twice a year.

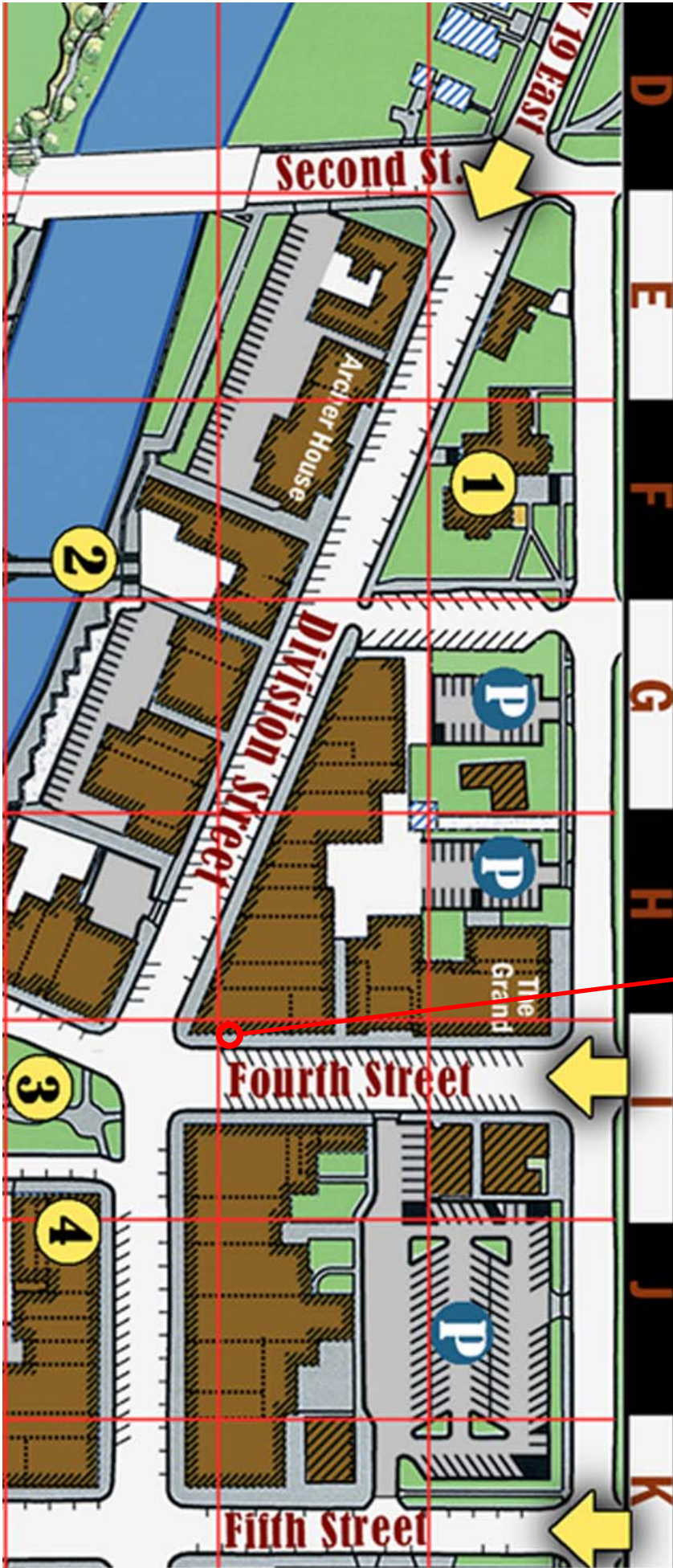
* With the Legacy Plaza recently completed and the Holiday Season upon us, I am hoping to have all the materials printed and installed in the Kiosk before the end of November.

Please consider a yearly sponsorship Ad for only \$30/month.

Jim Bohnhoff

Bohnhoff Design - *Serving Northfield for over 30 years*

205 S. Water St., Nfld, MN 55057 ❖ 612-968-5013 ❖ jimbohnhoff@yahoo.com



Southside of Riverwalk Kiosk

Is easily accessed from the entrance to the newly completed Northfield Sesquicentennial Legacy Plaza on the Riverwalk.

The Kiosk can be viewed by visitors 365 days a year and is lighted for evening viewing.

There are (10) Sponsorship Ads which are sized at 3.5" x 4.75" with full color available and include an arrow to your business location on the Street & Building MAP!

A 1 year commitment is only \$30/month.

3.5" x 4.75"